



RAISE MORE MONEY.
DO MORE GOOD.

FUNDRAISING INSTRUCTIONS...

EVENTS | ONLINE GIVING CAMPAIGNS | TEAMS

FUNDRAISING FOR YOUR EVENT:

DIRECTIONS FOR REGISTERING AND CREATING PERSONAL FUNDRAISING PAGES

1: Buy a ticket or register for the online event to create YOUR personal fundraising page

2: Check out the link to your personal fundraising page(<http://url.swellgives.com/user/your.name>)

3: Click "Update photo" on your personal fundraising page to display your (beautiful) Facebook profile picture

4: Share the link to your page via Facebook, Twitter, or email to get the word out!

When someone donates to your page, YOU get credit.

When someone clicks on your link, YOU get a social point.

[if applicable] P.S. The more credit and/or points you have, the better chance you have to win one of the prizes! The more you share, the more you support the mission of [your organization] !

5: Party with us on [date] at [venue]!



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ONLINE CAMPAIGN / ONLINE GIVING:

DIRECTIONS FOR REGISTERING & CREATING PERSONAL FUNDRAISING PAGES

1: Register for the event now

this will create a personal fundraising page for YOU!

(<http://url.swellgives.com/user/your.name>)

2: Share your personal fundraising page online!

Facebook / Twitter / Instagram / LinkedIn / Email social circle

3: All of the fundraising you do will credit YOU on the leaderboards!

When someone donates to your page, YOU get credit.

When someone clicks on your link, YOU get a social point.

[if applicable] P.S. The more credit and/or points you have, the better chance you have to win one of the prizes! The more you share, the more you support the mission of [your organization] !



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ONLINE CAMPAIGN + TEAMS:

DIRECTIONS FOR REGISTERING, CREATING PERSONAL FUNDRAISING PAGES AND CREDITING SPECIFIC TEAMS

IMPORTANT AND REQUIRED

1: Register for the event now AND SELECT YOUR TEAM!

This will create a personal fundraising page for you / and also place you on the TEAM fundraising page

(<http://url.swellgives.com/user/your.name>)

((<http://url.swellgives.com/team/team.name>))

2: Share your fundraising page online

Facebook / Twitter / Instagram / LinkedIn / Email social circle

Also, check out who's on your team by viewing the Team's fundraising page!

3: All of the fundraising you do will credit YOUR team!

When someone donates to your page, YOU get credit / YOUR TEAM gets credit

When someone clicks on your link, YOU get a social point.

[if applicable] P.S. The more credit and/or points you have, the better chance you have to win one of the prizes! The more you share, the more you support the mission of [your organization] !