

swell _{tips}

Tell your friends why they should give or buy a ticket!

hint: it's the reason you are participating

EXAMPLES:

- 1. This is going to be a fun party-- you want your best friends to join you!
- 2. Your dear friend is involved--you want nothing more than to support them!
- 3. You would like to WIN the event- how much can we raise?!
- 4. This cause is close to my heart because_____.

Thank your friends publicly when they donate or buy a ticket!

This encourages others to participate while also giving acknowledgment to those supporting your cause!

EXAMPLES:

- 1. Tag them on Facebook
- 2. Send shout-out's in an email
- 3. Tweet at them or tag in an Instagram post
- 4. Personally communicate via phone call/text message